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Revolution companies whose philosophies, leaders, and commercial acumen have steamrolled the competition.

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Dogfight: How Apple and Google Went to War and Started a Revolution by Fred Vogelstein is a tale of two companies, two of the

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most important of the current era, how they both started working on phone projects, and how it not only destroyed their friendships, but eventually the careers of many involved. Much of it is already well known.

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Fred Vogelstein ' s Dogfight: How Apple and Google Went to War and Started a Revolution was a recommended reading for my Entrepreneurship class. The Dogfight is one of the most thought provoking books that I have read in quite some time. Amazon.com: Dogfight: How Apple and Google Went to War and ... Overview. Behind the bitter rivalry between Apple

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