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Enterprise Sales & Operations Planning: Synchronizing Demand, Supply & Resources for Peak Performance (J. Ross Publishing Integrated Business Management Series) Hardcover – 1 October 2002 by George Palmatier & Colleen Crum (Author)

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operations management. Meanwhile, addressing any event, opportunity or challenge in ...

## Enterprise planning system - Wikipedia

Sales and operations planning (S&OP) is an integrated business management process through which the executive/leadership team continually achieves focus, alignment and synchronization among all functions of the organization.

## Sales and operations planning - Wikipedia

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